

FOR IMMEDIATE RELEASE

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**THE COLONY GROUP IS CERTIFIED FOR
FIDUCIARY EXCELLENCE**

PITTSBURGH, JUNE 18, 2015 – CEFEX, the Centre for Fiduciary Excellence, LLC, has certified The Colony Group LLC to the standard described in the handbook “Prudent Practices for Investment Advisors”. The firm’s institutional practice, initially certified in March 2010, has successfully met the conditions of registration for five consecutive years.

The standard describes how an Investment Advisor assumes the responsibility for managing a client’s overall investment management process, which includes the selection, monitoring and de-selection of investment managers, as well as developing processes to implement investment strategies and fiduciary practices on an ongoing basis. According to the General Manager of the Centre for Fiduciary Excellence, Carlos Panksep, “Through CEFEX’s independent assessment, the certification provides assurance to investors, both institutional and individual, that The Colony Group has demonstrated adherence to the industry’s best fiduciary practices. This indicates that the firm’s interests are aligned with those of their clients.”

The institutional practice of The Colony Group has grown as a result of a successful merger with CapGroup Advisors on March 1, 2015. “The CEFEX certification is just one demonstration of why we were so delighted to have this this talented team join The Colony Group. During the smooth transition both existing and prospective clients noted their appreciation of the disciplined process the team brings to our valued client relationships,” said Michael Nathanson, Chairman & CEO of The Colony Group.

According to Todd Early, Managing Director of The Colony Group Institutional Advisory Practice, “Our repeated certification by CEFEX highlights the value we place on our role as fiduciary advisors and is a differentiating component of our value proposition. As a team, we are focused on helping our clients achieve their goals. The CEFEX certification publically documents that we are following fiduciary best practices and appropriately managing client assets.”

The Colony Group has been certified for its provision of advisory services to institutional entities. The annual certification process involves a detailed assessment of operational data and procedures, followed by on-site interviews with key personnel. The Colony Group is registered at www.cefex.org, where its certificate can also be viewed.

The standard is substantiated by legislation, case law and regulatory opinion letters from the Employee Retirement Income Security Act (ERISA), the Investment Advisor’s Act of 1940, Uniform Prudent Investor Act (UPIA), Uniform Prudent Management of Institutional Funds Act (UPMIFA) and the Uniform Management of Public Employee Retirement Systems Act (MPERS) in the U.S.

A full copy of the standard can be downloaded from CEFEX at www.cefex.org and a summary can be viewed by clicking on Colony Group's on-line CEFEX certificate. More information about The Colony Group is available at www.thecolonygroup.com.

About CEFEX:

CEFEX, Centre for Fiduciary Excellence, LLC is an independent certification organization. CEFEX works closely with industry experts to provide comprehensive assessment programs to improve the fiduciary practices of investment stewards, advisors, recordkeepers, administrators and managers. CEFEX has offices in Pittsburgh, PA and Toronto, Canada.